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comfort inspiration new sleek special cutting keen

THE Cutting Edge of Comfort



HOTELKEEN

High style and high tech converge at the new boutique Hotel Keen in downtown Palo Alto.

Designed by David Oldroyd of renowned Orlando Diaz-Azcuy Design Associates, Hotel Keen offers hip, modern and convenient accommodations for the busy, trendsetting, and forward thinking traveler. Like its name—from the room design to the accommodating staff—everything about Hotel Keen is sharp, efficient, well defined, and thoughtfully designed.

We invite you to an exclusive premier hard hat tour of Hotel Keen, where you'll be the first to experience the unique and innovative features that will usher in a new definition for hotel innovation. You'll also have the opportunity to meet with the creators and design team, and hear first hand inspirations for this new sleek and compact hotel.

We hope you'll join us for this special half-day media tour. Below are the details and we look forward to welcoming you to the cutting edge of comfort.

Best regards,

Marla McLaughlin, Senior Account Manager

Michael Ni, Account Manager

Andrew Freeman & Co.

Wednesday, July 14th, 2010

9:30 a.m. to 2:30 p.m. with lunch at MacArthur Park

Hotel Keen - 425 High Street, Palo Alto, CA

Meet at Andrew Freeman & Co. headquarters at 9:30am

101 Townsend St. at 2nd St. Suite 303, San Francisco, CA

Please RSVP by July 7th to Michael Ni, michael@afandco.com or (415) 781-5421

*Hosted meals and transportation are complimentary for you with confirmed assignment. This invitation is non-transferable. For more information and images on Hotel Keen, please visit www.hotelkeen.com. Press kit and imagery available upon request.